Company Culture:

Boeing is a company of amazing people working in one of the most exciting industries in the world. When you consider our many accomplishments -- from designing and building the earliest biplanes to creating and supporting today's supersonic aircraft and spacecraft -- you might think we would be content with how far we've come. But a company of our size and scope doesn't succeed by resting on its laurels; we are constantly re-examining our capabilities and processes to ensure that our company is as strong and vital as our heritage. In fact, our culture mirrors the heritage of aviation itself, built on a foundation of innovation, aspiration and imagination.

Our Values

At Boeing, we are committed to a set of core values that not only define who we are, but also serve as guideposts to help us become the company we would like to be. And we aspire to live these values every day.

We will be a world-class leader in every aspect of our business: in developing our team leadership skills at every level, in our management performance, in the way we design, build and support our products, and in our financial results.

We will always take the high road by practicing the highest ethical standards, and by honoring our commitments. We will take personal responsibility for our actions, and treat everyone fairly and with trust and respect.

We will strive for continuous quality improvement in all that we do, so that we will rank among the world's premier industrial firms in customer, employee and community satisfaction.

Satisfied customers are essential to our success. We will achieve total customer satisfaction by understanding what the customer wants and delivering it flawlessly.

We recognize our strength and our competitive advantage is -- and always will be -- people. We will continually learn, and share ideas and knowledge. We will encourage cooperative efforts at every level and across all activities in our company.

We value the skills, strengths and perspectives of our diverse team. We will foster a participatory workplace that enables people to get involved in making decisions about their work that advance our common business objectives.

We will provide a safe workplace and protect the environment. We will promote the health and well-being of Boeing people and their families. We will work with our communities by volunteering and financially supporting education and other worthy causes.

Our business must produce a profit, and we must generate superior returns on the assets entrusted to us by our shareholders. We will ensure our success by satisfying our customers and increasing shareholder value.

The Boeing Vision is: People working together as a global enterprise for aerospace leadership. How will we get there?

* Run healthy core businesses
* Leverage our strengths into new products and services
* Open new frontiers

In order to realize our vision, we consider where we are today and where we would like to be tomorrow. There are certain business imperatives on which Boeing places a very strong emphasis.

* Detailed customer knowledge and focus that understand, anticipate and respond to customer needs.
* Large-scale systems integration that continually develops and advances technical excellence.
* A lean enterprise characterized by efficiency, supplier management, short cycle times, high quality and low transaction costs.
* Diversity and inclusion are part of Boeing's values at the highest level. Having diverse employees, business partners and community relationships is vital to creating advanced aerospace products and services for our diverse customers around the world.
* The company's commitment to diversity means providing a work environment for all employees that is welcoming, respectful and engaging, with opportunities for personal and professional development. This in turn increases productivity, quality, creativity and innovation.
* Boeing has a formal, companywide diversity strategy, mission and goals, which guide a variety of internal programs and events. Our business excellence reaches new heights every day ... powered by Boeing people.

Goals

**In partnering to build and operate the ISS as a world-class research center in the unique environment of space, the participating nations are striving to:**

* Find solutions to crucial problems in medicine, ecology and other [areas of science](http://www.boeing.com/boeing/defense-space/space/spacestation/science/index.page).
* Lay the foundation for developing space-based commerce and enterprise.
* Create greater worldwide demand for space-related education at all levels by cultivating the excitement, wonder and discovery that the ISS symbolizes.
* Foster world peace through high-profile, long-term international cooperation in space.
* The [Presidents Exploration Vision](http://www.nasa.gov/pdf/55583main_vision_space_exploration2.pdf) calls for NASA to complete assembly of the ISS and meet our international partner commitments
* ISS is a key component in the Exploration Vision
  + Platform for Research in bioastronautics and critical technologies
  + Demonstration of critical capabilities and countermeasures

Founder William Boeing born in Detroit, Michigan.

<http://en.wikipedia.org/wiki/William_Boeing>

Walter James Jim McNerney Jr. Chairman and CEO

<http://en.wikipedia.org/wiki/James_McNerney>

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